

# ADMISSION BROCHURE FOR MBA PROGRAMME 2016



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International Institute of Information Technology  
Bhubaneswar  
(A University Established by the Government of Odisha)  
Gothapatna, PO: Malipada, Bhubaneswar - 751 003  
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## **Important Information for Applicants**

- Starting Date of Online Application: 22<sup>nd</sup> March 2016
- Last Date of Online Application: 30<sup>th</sup> April 2016
- Personal Interview: 7<sup>th</sup> to 30<sup>th</sup> May 2016
- Declaration of Admission Result: 7<sup>th</sup> June 2016

The detailed procedure shall be given in our website.

Please record the details of your application in the space given below.

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**Your Name**

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**Your Registered Email Address**

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**Application ID**

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**Payment Transaction ID**

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**Interview Mode**

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**Email ID for Interview**

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## **About the Institute:**

International Institute of Information Technology, Bhubaneswar owes its origins to the initiative of the Government of Odisha. It is a result of the desire of the Government to establish a world class institute of Information Technology in the state. The Institute has been converted into a unitary university by the Government of Odisha on 20th Jan 2014.

### **Vision and Mission**

The vision of the Institute is to be a unique organization imparting education, training, research, and consulting in technology and related fields to develop human resources who will lead the economy and the society in the coming decades.

The mission of IIIT is to be a knowledge seeking Institution of higher learning that will educate students in technology and other disciplines of scholarship. The Institute will work closely with the Industry and other users of the technology to develop and deliver technological solutions to enhance their competitive position.

The Institute is committed to the entire value chain of knowledge creation, diffusion and preservation to meet the challenges of the century. The Institute will borrow best practices in education delivery systems, research and consulting practices. Leveraging technology to bring about next generation of practices will be a key to this strategy.

The Institute is dedicated to creating a community of students, faculty and scholars with passion for learning, creativity, innovation in all aspects of academic pursuit.

The value system of the Institute cultivates Honesty and transparency, Respect for the Individual, Commitment to quality and high standards, passion for performance and sensitivity to social and ethical issues.

## **Infrastructure:**

### **Campus**

IIIT Bhubaneswar campus is located in Gothapatana in the outskirts of Bhubaneswar. The campus is spread over 24 acres. The campus houses classrooms, labs, library, faculty offices. The campus is designed to be fully residential. There are separate residences for boys and girls. There are also recreational facilities, sporting facilities and shopping arena for basic needs of the students.

### **IT Infrastructure**

Being a Institute with Information Technology as its focus, IIIT Bhubaneswar has built impressive IT infrastructure since its inception.

The Campus Network spans all nook and corner of the campus using a wired and wireless network. The entire campus is Wi-Fi enabled.

The Institute is connected to Internet by multiple redundant ISPs. The Institute is a part of the National Knowledge Network (NKN). The available bandwidth is being enhanced every year.

The Institute uses Google Apps education for email, website hosting and all available services from Google. Any member of the Institute has unlimited access to the Google Services.

The Institute uses its own Educational ERP to automate all functions such as academics, accounting, payroll, hr, stores and other functions.

The Institute has built its own High Performance Computing Cluster with 12 compute nodes and a GPU node.

The Institute has software tools for analytics, productivity, software development and other tools. There are specialized labs for security, mobility, security, CLIA, big data and other systems.

## **Central Library**

The Central Library is a book worms' paradise. The Library has text books, reference books, journals in print as well as digital format.

The Library has more than 25000 books in print format. The Institute subscribes to ebrary and British Library which allows access to many thousands of books.

The Library subscribes to many Journal aggregators such as IEEE, ACM, Wiley etc. There are plans to subscribe to Management Journal aggregators such as ProQuest soon.

The Library has text books, fiction & non-fiction books and reference books.

The Library has a spacious Reading room and there are plans to expand the reading rooms.

## **Student Residential Facilities**

Hostel facilities at IIIT-BH, are provided for students of the residential programs, consist of the four hostel blocks with capacity to accommodate 1350 students. Every hostel room has access points linking it to the campus-wide network and the various network resources and services.

Boy's Hostel Blocks: There are four blocks of boys. These are imposing nine-storied structures. Each block accommodates about 198 students.

Girl's Hostel Blocks: There are four blocks of girls. These are imposing four and nine storied structures. Each block accommodates about 88 / 198 students.

The Hostel has two dining facilities. This hostel blocks have a large atrium for student functions and social gatherings. It also has a common recreation room with satellite TV.

## **Sports and Recreation**

IIIT-BH believes in the adage "All work and no play makes Jack a dull boy". The fields/courts on campus include Badminton, Basket Ball, Cricket, Football, Tennis and Volley Ball. There is a multi-gymnasium located in the building.

Indoor sports facilities are available in the students' residences.

## **Auditoria**

The campus has four state-of-the-art auditoriums, all fully air-conditioned. The seating capacity of the Auditoria vary from 150 to 250. The auditoria have state of the art audio and projection systems. This auditorium plays host to internal student events, guest lectures and seminars

## **About the MBA Programme:**

After the decade of BRICS (Brazil, Russia, India, China and South Africa), it is the decade of FANG (Facebook, Amazon, Netflix and Google). In other words, it is the decade of Technology. IT today is driving entrepreneurship, commerce, entertainment, governance and all forms of business. The MBA programme of the Institute lays special emphasis on leveraging technology for Business Management.

The Institute offers a two-year full time programme on Business Management, on the completion which, candidates are conferred with Master of Business Administration degree.

The curriculum lays the foundation for a conceptual and analytical understanding of Indian and international business. The programme is designed blend current management theory and practice. The courses impart knowledge and fosters attitudes essential for the growth of students into competent, responsible managers.

In addition, the programme strives to develop the spirit of teamwork, quest for excellence and sensitivity to ethics and social responsibility.

**The intake capacity for the program is 60.**



## List of Courses:

The List of courses is tentative and under revision.

### Core Courses

<b>Economics</b>	<b>Accounting and Finance</b>	<b>Marketing</b>
Managerial Economics Economic Environment of Business	Basic Financial Accounting Managerial Accounting Financial Management	Marketing Management - I Marketing Management - II
<b>Decision Sciences</b>	<b>Operations Management</b>	<b>Human Resource Management</b>
Quantitative Techniques – I Quantitative Techniques - II	Production Management Operations Management	Human Resource Management
<b>General Management</b>	<b>Information Systems</b>	<b>Information Systems</b>
Business Communication Business Strategy Business and Cyber Law Business Ethics	Managerial Computing Technologies for e-Business Software Project Management	Information Security - 1 ERP-1 Business Analytics - I

**Elective Courses**

Information Systems	Marketing	Finance
ERP-2	Advertising and Sales Promotion	Business Analysis and Valuation
Mobile Computing	Business-to-Business Marketing	Capital Expenditure Planning and Control
Cloud Computing	Consumer Behaviour	Financial Markets
ERP-3	International Marketing	Fixed Income Securities
Social Analysis	Product and Brand Management	Mergers, Acquisition and Corporate Restructuring
Information Security - 2	Sales and Distribution Management	Security Analysis and Portfolio Management
IT Procurement	Services Marketing	Computational Finance
E-Commerce		
e-Governance		
Business Analytics - 2		

## **Placement Assistance Programme:**

While the Institute does not guarantee placements for the students, special efforts are made to give opportunities for students to find a job in the Campus. The Institute has been successful attracting iconic companies in IT industry and in placing deserving students in BTech. and M.Tech. programmes in the past. The Institute has developed a positive relationship of recruiting companies.

It is expected that the placements in the MBA programme will be satisfactory and will get better in as years pass by.

## **Admission process:**

### **Eligibility**

The minimum requirement for admission to the Program is a three-year Bachelor's degree (or equivalent) in any discipline with at least 60% marks in aggregate from a recognized university. Candidates who expect to complete the final part of their degree examinations by June 30, 2016, can also apply. Offers of admission to such candidates, if made, will be provisional and will be automatically cancelled in the event of their failing to complete all the requirements for obtaining the degree before June 30, 2016.

An Engineering Degree, though not essential, will be an advantage.

Experience in an organization will also an advantage.

## **Admission Test**

Applicants should have taken any one of the following Admission Tests:

- a) CAT conducted by IIMs or
- b) XAT conducted by XLRI, Jamshedpur.

## **How to Apply**

Applicants also have to fill up the online application form separately for IIIT Bhubaneswar MBA programme at [www.iiit-bh.ac.in](http://www.iiit-bh.ac.in). Besides successfully filling the online application form and paying the non refundable application fee of Rs. 1,000.00 (One Thousand Only), the applicant will have to send a printed and signed copy of the application form along with documents necessary to the IIIT.

Eligible candidates shall be intimated by email about the acceptance of the form and date and time of Personal Interview.

## **Selection Process**

The Institute will decide the section-wise as well as total cut-off marks which will be used for short-listing the candidates to be called for Personal Interview.

Personal Interviews will be conducted through on-line medium such as Microsoft Skype, Facebook Messenger, Apple FaceTime or Google Hangout.

The final selection will be made on the basis of the candidate's performance in the XAT/CAT, academic performance and Personal Interview.

The selected candidates will be informed by mail.

The candidates provisionally allotted a seat are required to deposit Rs. 50,000/- which will be adjusted along with the 1<sup>st</sup> term dues.

### **Publication of Admission Results**

The Admission results will be published in several rounds. The date for publication of the results in different rounds will be posted in the admission website.

The candidates will be required to pay Rs. 50000/- as a token of acceptance of the admission by the date specified in the admission offer letter / email.

The admission offer to the candidates who fail to pay the amount in time will be withdrawn.

For the seats remaining vacant, admission offer shall be made to the candidates in the waiting list in the subsequent round.

A candidate who has accepted the offer may withdraw by sending an email to the admission office. The admission office will seek confirmation of withdrawal before effecting the same.

The policy regarding the refund of the amount paid is given a section below.

## **Admission**

The program will begin by the middle of July 2016 for the first year students.

At this time the students will be given a Manual of Policies and Regulations which will be binding on them.

Document verification will be carried out at the time of admission. Students will be required to produce all original documents for verification.

## **Policy regarding refund of amount paid for acceptance of admission offer**

- Candidates who are offered admission and have accepted the offer may withdraw.
- If a candidate, who is offered admission in a certain round and has paid the admission fee, withdraws before the next round of results are declared will be refunded the entire amount less Rs. 1000. For example, if a candidate was offered admission in 2<sup>nd</sup> round and withdraws before the third round of results are declared, an amount of 49000 (50000 – 1000) will be refunded.
- If a candidate, who is offered admission in a certain round and has paid the admission fee, withdraws after the next round(s) of results are declared will be refunded the entire amount less Rs. 1000 and Rs. 3000 multiplied by the number of rounds. For example, if a candidate was offered admission in 2<sup>nd</sup> round and withdraws after the fourth round of results are declared, an amount of 43000 (50000 – 1000 - 3000\*2) will be refunded.

- If a candidate, who is offered admission in a certain round and has paid the admission fee, withdraws after the final round of results are declared and the classes commenced, will be not be refunded any amount.
- Amount to be refunded due to withdrawal from admission shall be done in the month of August 2016 after the admission process is completed.
- The refund will be done through NEFT to the bank account mentioned in the application form.

## Fee Structure

Components	1st Term	2nd Term	3rd Term	4th Term	5 <sup>th</sup> Term	6 <sup>th</sup> Term
Tuition Fee	80000	80000	80000	95000	95000	95000
Library and IT Services	6000	6000	6000	6000	6000	6000
Caution Deposit	13000	NA	NA	NA	NA	NA
University Registration Fee	5000	NA	NA	NA	NA	NA
Student Welfare	1500	1500	1500	1500	1500	1500
Examination Fee	1500	1500	1500	1500	1500	1500
Hostel Accommodation Fee*	8500	8500	8500	9000	9000	9000
DG Backup & Lift Operation Charge*	As per Actual	As per Actual	As per Actual	As per Actual	As per Actual	As per Actual
Bus Fee*	350	350	350	350	350	350
Placement Fee	2500	2500	2500	2500	2500	2500
	118350	100350	100350	115850	115850	115850



## **Important Notes for the Applicants Regarding Admission:**

1. The candidates are advised to communicate only through the registered email ID (given at the time of filling the online application form).
2. The candidates are also advised to visit the Institute's website regularly for latest updates on admission.
3. Mark sheet and Certificate/Provisional Certificate of the qualifying examination must be produced at the time of admission. Any discrepancy between the reported information and information in original documents may lead to withdrawal of admission offer .
4. Claim for admission will be rejected if the candidate cannot submit the original certificates, mark sheets, other necessary documents at the time of document verification or if one has filled the form wrongly.
5. Admission may be cancelled at any time, if certificates / mark sheets / other documents are found to be forged or manipulated. A candidate will not be considered for admission if he/she fails to substantiate the claim with respect to date of birth, qualification etc.

## **Contact Details:**

Admission Office

International Institute of Information Technology, Bhubaneswar

Gothapatna, Po. Malipada, Bhubaneswar – 751003, India

Tel. : 0674-6636605/6636610, Fax : 0674 - 6636609

E-mail : [admissions@iiit-bh.ac.in](mailto:admissions@iiit-bh.ac.in)

Web Site: <http://www.iiit-bh.ac.in>