

ACHARYA NAGARJUNA UNIVERSITY :: NAGARJUNA NAGAR - 522 510, A.P., INDIA
BBM(Hons.) Degree Examinations, JUNE, 2014
TIME-TABLE

AT THE END OF FIRST YEAR

TIME: 2.00 PM to 5.00 PM

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
MONDAY 23-06-2014	BBM(Hons.)	ENGLISH	GENERAL ENGLISH (2 Hrs.) (Y3,Y4,Y5, BATCH STUDENTS ONLY)	1101MC(B)	ENG1GB	50
	BBM(Hons.)	ENGLISH	GENERAL ENGLISH & COMMUNICATIVE SKILLS (3Hrs.) (W.E.F Y6 Batch Onwards)	1101MC(R)	ENG1GC	80
TUESDAY 24-06-2014	BBM(Hons.)	TELUGU	POETRY, NOVEL AND GRAMMAR	1103MC	TEL1GB	100
	BBM(Hons.)	HINDI	GENERAL HINDI	1104MC	HIN1GB	100
	BBM(Hons.)	SANSKRIT	POETRY, PROSE AND GRAMMAR	1105MC	SAN1GB	100
	BBM(Hons.)	TAMIL	GENERAL TAMIL	1106	TAM1G	100
	BBM(Hons.)	URDU	PROSE AND POETRY	1107	URD1G	100
	BBM(Hons.)	MALAYALAM	GENERAL MALAYALAM	1108	MAL1G	100
WEDNESDAY 25-06-2014	BBM(Hons.)	Compulsory Paper	CONTEMPORARY INDIA: ECONOMY, POLITY AND SOCIETY	1140	CIM1G	100

PART - II

TIME 2 1/2 hrs

THURSDAY 26-06-2014	BBM(Hons.) PAPER - I	ECONOMICS FOR MANAGERS		1451	BBM151	70
FRIDAY 27-06-2014	BBM(Hons.) PAPER - II	QUANTITATIVE METHODS FOR BUSINESS DECISIONS		1452	BBM152	70
SATURDAY 28-06-2014	BBM(Hons.) PAPER - III	FINANCIAL ACCOUNTING		1453	BBM153	70
MONDAY 30-06-2014	BBM(Hons.) PAPER - IV	PRINCIPLES OF MANAGEMENT		1454	BBM154	70
TUESDAY 01-07-2014	BBM(Hons.) PAPER - V	BUSINESS ENVIRONMENT		1455	BBM155	70

Note: First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English Paper Code No.1101MC(R) / 2101 MC(R).

AT THE END OF SECOND YEAR

TIME: 2.00 PM to 5.00 PM

Day Date	& Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
PART - I						
SATURDAY 05-07-2014	BBM(Hons.)	ENGLISH	ENGLISH with Communication Skills	2101MC	ENG2GB	100
	BBM(Hons.)	ENGLISH	GENERAL ENGLISH W.E.F. 2012/13	2101MC(R)	ENG2GC	80
MONDAY 07-07-2014	BBM(Hons.)	TELUGU	POETRY, NOVEL AND GRAMMAR	2103MC	TEL2GB	100
	BBM(Hons.)	HINDI	GENERAL HINDI	2104MC	HIN2GB	100
	BBM(Hons.)	SANSKRIT	POETRY, PROSE AND GRAMMAR	2105MC	SAN2GB	100
	BBM(Hons.)	TAMIL	GENERAL TAMIL	2106	TAM2G	100
	BBM(Hons.)	URDU	PROSE AND POETRY	2107	URD2G	100
	BBM(Hons.)	MALAYALAM	GENERAL MALAYALAM	2108	MAL2G	100
TUESDAY 08-07-2014	BBM(Hons.)	Compulsory Paper	ENVIRONMENTAL STUDIES	2140	ENV2	100
WEDNESDAY 09-07-2014	BBM(Hons.)	Compulsory Paper	OFFICE AUTOMATION TOOLS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	2136	OAT2G	100

PART - II

TIME 2 1/2 HOURS

THURSDAY 10-07-2014	BBM(Hons.) PAPER - I	ORGANIZATIONAL BEHAVIOUR		2451	BBM251	70
FRIDAY 11-07-2014	BBM(Hons.) PAPER - II	FINANCIAL MANAGEMENT		2452	BBM252	70
SATURDAY 12-07-2014	BBM(Hons.) PAPER - III	PRODUCTION & OPERATIONS MANAGEMENT		2453	BBM253	70
MONDAY 14-07-2014	BBM(Hons.) PAPER - IV	HUMAN RESOURCE MANAGEMENT		2454	BBM254	70
TUESDAY 15-07-2014	BBM(Hons.) PAPER - V	MARKETING MANAGEMENT		2455	BBM255	70

Note : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English Paper Code No. 1101 MC (R) /2101MC (R)

AT THE END OF Third YEAR

2 1/2 HOU TIME: 9.00 AM to 11.30 AM

Day Date	& Course	Paper Title	Question paper Code	Computer paper Code	Max. Marks
PART - I					
MONDAY 23-06-2014	BBM (Hons) PAPER - I	SCIENCE TECHNOLOGY DEVELOPMENT	3136	SID3	100
PART - II					
TUESDAY 24-06-2014	BBM (Hons) PAPER - II	BUSINESS LAWS	3451	BBM351	70
WEDNESDAY 25-06-2014	BBM (Hons) PAPER - III	BUSINESS RESEARCH METHODOLOGY	3452	BBM352	70
THUESDAY 26-06-2014	BBM (Hons) PAPER - IV	ENTREPRENEUSHIP	3453	BBM353	70
FRIDAY 27-06-2014	BBM (Hons) PAPER - V	COST AND MENAGEMENT ACCOUNTING	3454	BBM354	70
SATURDAY 28-06-2014	BBM (Hons) PAPER - VI	BUSINESS COMMUNICATION	3455	BBM355	70
MONDAY 30-06-2014	BBM (Hons) PAPER - VII	IT FOR MANAGERS	3456	BBM356	70

BY ORDER

DATE :
27-05-2014

ADDL. CONTROLLER OF EXAMINATIONS

Acharya Nagarjuna University :: Nagarjuna University - 522510
BBM (Hons) Examinations - JUNE, 2014

AT END OF FOURTH YEAR
 NOON

TIME TABLE

2 ½ Hours Time 9 A.M. TO 11.030 AM

Day & Date	Q.P.Code	SUBCODE	PAPER TITLE	Max Marks
Saturday 05-07-2014	4451	BBM41	Paper – I BUSINESS ETHICS & CORPORATE GOVERNANCE (WCS)	70
MONDAY 07.07.2014	4452	BBM42	Paper – II STRATEGIC MANAGEMENT (WCS)	70
TUESDAY 08.07.2014	4453A 4453B 4453C	BBM43A BBM43B BBM43C	Paper – III INTERNATIONAL MARKETING MANAGEMENT (WCS) LABOUR LAWS CORPORATE ACCOUNTING	70 70 70
WEDNESDAY 09.07.2014	4454A 4454B 4454C	BBM44A BBM44B BBM44C	Paper – IV PRODUCT MANAGEMENT & PROMOTION MANAGEMENT (WCS) PERFORMANCE & COMPENSATION MANAGEMENT MANAGEMENT OF FINANCIAL SERVICE	70 70 70
THURSDAY 10.07.2014	4455A 4455B 4455C	BBM45A BBM45B BBM45C	Paper – V BRAND MANAGEMENT & ADVERTISING MANAGEMENT (WCS) MANAGEMENT OF TRAINING & DEVELOPMENT (WCS) FINANCIAL MARKETS	70 70 70
FRIDAY 11.07.2014	4456A 4456B 4456C	BBM46A BBM46B BBM46C	Paper – VI LOGISTICS & SUPPLY CHAIN MANAGEMENT (WCS) MANAGEMENT OF INDUSTRIAL RELATIONS (WCS) MANAGEMENT ACCOUNTING	70 70 70