



Reference : 194/DBM/2023

Date: 31st July 2023

ATTENTION ALL OU-MBA COLLEGES AFFILIATED

Subject: Conduct of Second Internal Assessment Examination for MBA (Day) – IV Semester.

You are informed to conduct the Second Internal Assessment Examination on August 2nd & 3rd, 2023 as per the following instructions:

- 1) Internal Examination will cover the portion of Second Two and half units
- 2) The Internal Exam should be Pre-Covid Pattern (Section A,B,C) and
 - a) Section A 10 x ½ = 5 Marks (Objective Type)
 - b) Section B 10 x ½ = 5 Marks (Fill in the Blanks)
 - c) Section C 5 x 1 = 5 Marks (Short Questions)
 - d) Assignments need to be submit separately - 5 Marks
- 3) Internal Question Paper setting will be done by concerned subject teacher.

| Course | Date & Day | Paper | Time |
|---|---------------------------|--|----------------------|
| MBA 2 nd Year IV.Semester | 02-08-2023 (Wednesday) | Business Policy and Strategy | 10.00 am to 10.30 am |
| | | Business Intelligence | 10.30 am to 11.00 am |
| | | Supply Chain Management | 11.00 am to 11.30 am |
| | 03-08-2023 (Thursday) | <u>DS Elective -III</u> Financial Risk Management (Finance) Buyer Behaviour (Marketing) Leadership and Change Management (HR) Data Visualization (Systems) | 10.00 am to 10.30 am |
| | | <u>DS Elective -IV</u> Banking & Insurance (Finance) Service & Digital Marketing (Marketing) Performance Management (HR) Data Mining for Business (Systems) | 10.30 am to 11.00 am |
| | | | |

Note : The faculty members are advised to keep the proof of the same

V. Sudhakar
CBOS 31/7

HEAD 31/7/23

DEAN 31-7-23

CHAIRMAN
BOS IN BUSINESS MANAGEMENT
OSMANIA UNIVERSITY,
Hyderabad-500 007, T.S., India.

HEAD
Dept. of Business Management
Osmania University,
Hyderabad-500 007.

DEAN
Faculty of Management
Osmania University,
Hyderabad-500 007, Telangana