



# BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI - 620 024.

## CENTRE FOR DISTANCE EDUCATION

### M.B.A. (MEDIA & ENTERTAINMENT / SUPER SPECIALIZATION PROGRAMMES)

#### DECEMBER 2014 - EXAMINATIONS TIME TABLE

FN - FORENOON [ 10.00 AM to 01.00 PM ]

AN - AFTERNOON [ 2.00 PM to 5.00 PM ]

DATE	DAY	SESSION	SEM	SUBJECT CODE	SUBJECT TITLE
15-12-2014	Monday	FN	1	P12MBM1   P12MBS1	MANAGEMENT PROCESS AND ORGANIZATION
16-12-2014	Tuesday	FN	1	P12MBM2   P12MBS2	ORGANIZATIONAL STRUCTURE & BEHAVIOUR
17-12-2014	Wednesday	FN	1	P12MBM3   P12MBS3	BUSINESS COMMUNICATION
18-12-2014	Thursday	FN	1	P12MBM4   P12MBS4	FINANCIAL ACCOUNTING
19-12-2014	Friday	FN	1	P12MBM5	INTRODUCTION TO MEDIA AND CULTURE
20-12-2014	Saturday	FN	1	P12MBME1	MEDIA MANAGEMENT
19-12-2014	Friday	FN	1	P12MBS5	FUNDAMENTALS OF MANAGEMENT
20-12-2014	Saturday	FN	1	P12MBS1EA1	INTERNATIONAL TRADE
20-12-2014	Saturday	FN	1	P12MBS1EB1	PRINCIPLES AND PRACTICES OF BANKING
20-12-2014	Saturday	FN	1	P12MBS1EC1	MANAGING HR IN GLOBAL ENVIRONMENT
20-12-2014	Saturday	FN	1	P12MBS1ED1	SALES AND RETAIL MANAGEMENT
20-12-2014	Saturday	FN	1	P12MBS1EE1	HOSPITAL ARCHITECTURE, PLANNING, DESIGN AND
20-12-2014	Saturday	FN	1	P12MBS1EF1	SUPPLY CHAIN MANAGEMENT
20-12-2014	Saturday	FN	1	P12MBS1EG1	APPLICATIONS WITH DATABASE MANAGEMENT SYSTEMS
20-12-2014	Saturday	FN	1	P12MBS1EH1	CONCEPTS OF INFRASTRUCTURE MANAGEMENT
15-12-2014	Monday	AN	2	P12MBM6   P12MBS6	MARKETING MANAGEMENT
16-12-2014	Tuesday	AN	2	P12MBM7   P12MBS7	MANAGERIAL ECONOMICS
17-12-2014	Wednesday	AN	2	P12MBM8   P12MBS8	STATISTICS FOR MANAGEMENT
18-12-2014	Thursday	AN	2	P12MBM9   P12MBS9	BUSINESS LAW
19-12-2014	Friday	AN	2	P12MBME2	MEDIA BUSINESS
20-12-2014	Saturday	AN	2	P12MBME3	MEDIA PLANNING
19-12-2014	Friday	AN	2	P12MBS10	BUSINESS ETHICS & GLOBAL BUSINESS ENVIRONMENT
20-12-2014	Saturday	AN	2	P12MBS2EA2	INTERNATIONAL MARKETING
20-12-2014	Saturday	AN	2	P12MBS2EB2	ACCOUNTING & FINANCE FOR BANKERS
20-12-2014	Saturday	AN	2	P12MBS2EC2	FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
20-12-2014	Saturday	AN	2	P12MBS2ED2	CUSTOMER BEHAVIOUR
20-12-2014	Saturday	AN	2	P12MBS2EE2	HOSPITAL CLINICAL SERVICE MANAGEMENT
20-12-2014	Saturday	AN	2	P12MBS2EF2	OPERATIONS MANAGEMENT
20-12-2014	Saturday	AN	2	P12MBS2EG2	ENTERPRISE RESOURCE PLANNING
20-12-2014	Saturday	AN	2	P12MBS2EH2	INFRASTRUCTURE POLICIES, REFORMS & LAWS



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22-12-2014	Monday	FN	3	P12MBM10   P12MBS11	FINANCIAL MANAGEMENT
23-12-2014	Tuesday	FN	3	P12MBM11   P12MBS12	MANAGEMENT INFORMATION SYSTEMS
27-12-2014	Saturday	FN	3	P12MBM12   P12MBS13	HUMAN RESOURCE MANAGENENT
29-12-2014	Monday	FN	3	P12MBM13   P12MBS14	ENTREPRENEURSHIP DEVELOPMENT
30-12-2014	Tuesday	FN	3	P12MBME4	NEW MEDIA & DIGITAL MEDIA
31-12-2014	Wednesday	FN	3	P12MBME5	FILM & TV PRODUCTION & PROGRAMMING MANAGEMENT
30-12-2014	Tuesday	FN	3	P12MBS3EA3	EXPORT FINANCE & DOCUMENTATION
30-12-2014	Tuesday	FN	3	P12MBS3EB3	MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING
30-12-2014	Tuesday	FN	3	P12MBS3EC3	DEVELOPMENT & COMPENSATION OF MANAGEMENT
30-12-2014	Tuesday	FN	3	P12MBS3ED3	SERVICE MARKETING
30-12-2014	Tuesday	FN	3	P12MBS3EE3	HOSPITAL SUPPORT SERVICE MANAGEMENT
30-12-2014	Tuesday	FN	3	P12MBS3EF3	TOTAL QUALITY MANAGEMENT
30-12-2014	Tuesday	FN	3	P12MBS3EG3	INTERNET MARKETING & E-COMMERCE
30-12-2014	Tuesday	FN	3	P12MBS3EH3	FINANCING OF INFRASTRUCTURE PROJECTS
31-12-2014	Wednesday	FN	3	P12MBS3EA4	FOREIGN TRADE & POLICY
31-12-2014	Wednesday	FN	3	P12MBS3EB4	PROJECT APPRAISAL, PLANNING & CONTROL
31-12-2014	Wednesday	FN	3	P12MBS3EC4	STRATEGIC HRD
31-12-2014	Wednesday	FN	3	P12MBS3ED4	BRAND MANAGEMENT
31-12-2014	Wednesday	FN	3	P12MBS3EE4	EPIDEMIOLOGY & PUBLIC HEALTH SYSTEM
31-12-2014	Wednesday	FN	3	P12MBS3EF4	PROJECT MANAGEMENT
31-12-2014	Wednesday	FN	3	P12MBS3EG4	COMPUTER MODELING & DECISION SUPPORT SYSTEMS
31-12-2014	Wednesday	FN	3	P12MBS3EH4	URBAN INFRASTRUCTURE MANAGEMENT & REGULATIONS



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22-12-2014	Monday	AN	4	P12MBM14   P12MBS15	STRATEGIC MANAGEMENT
23-12-2014	Tuesday	AN	4	P12MBM15   P12MBS16	CHANGE AND KNOWLEDGE MANAGEMENT
27-12-2014	Saturday	AN	4	P12MBM16   P12MBS17	BUSINESS RESEARCH METHODS
29-12-2014	Monday	AN	4	P12MBME6	SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT
30-12-2014	Tuesday	AN	4	P12MBME7	CENSORSHIP, ETHICS AND MEDIA LAW
31-12-2014	Wednesday	AN	4	P12MBME8   P12MBS18	MANAGING INTERPERSONAL EFFECTIVENESS
29-12-2014	Monday	AN	4	P12MBS4EA5	WTO AND INTERNATIONAL REGULATORY ENVIRONMENT
29-12-2014	Monday	AN	4	P12MBS4EB5	LEGAL & REGULATORY ASPECTS OF BANKING
29-12-2014	Monday	AN	4	P12MBS4EC5	ORGANIZATION DESIGN & DEVELOPMENT
29-12-2014	Monday	AN	4	P12MBS4ED5	INTEGRATED MARKETING COMMUNICATION
29-12-2014	Monday	AN	4	P12MBS4EE5	STRATEGIC MANAGEMENT FOR HOSPITALS
29-12-2014	Monday	AN	4	P12MBS4EF5	INVENTORY MANAGEMENT AND MATERIAL REQUIREMENT
29-12-2014	Monday	AN	4	P12MBS4EG5	SOFTWARE PROJECT MANAGEMENT
29-12-2014	Monday	AN	4	P12MBS4EH5	TOTAL QUALITY MANAGEMENT
30-12-2014	Tuesday	AN	4	P12MBS4EA6	MANAGEMENT OF FOREIGN TRADE
30-12-2014	Tuesday	AN	4	P12MBS4EB6	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
30-12-2014	Tuesday	AN	4	P12MBS4EC6	LEGAL ENVIRONMENT & INDUSTRIAL LEGISLATIONS
30-12-2014	Tuesday	AN	4	P12MBS4ED6	INTERNATIONAL MARKETING MANAGEMENT
30-12-2014	Tuesday	AN	4	P12MBS4EE6	HEALTH RELATED LAWS & ETHICS
30-12-2014	Tuesday	AN	4	P12MBS4EF6	TECHNOLOGY MANAGEMENT
30-12-2014	Tuesday	AN	4	P12MBS4EG6	COMPUTER NETWORKS & INTERNET
30-12-2014	Tuesday	AN	4	P12MBS4EH6	PROJECT MANAGEMENT

Palkalaiperur.  
Tiruchirappalli - 620 024.

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Controller of Examinations