1 About CEED

Common Entrance Examination for Design (CEED) is a qualifying examination for admission to Master of Design (M.Des.) programmes at IISc Bangalore, IIT Bombay, IIT Delhi, IIT Guwahati, IIT Hyderabad and IIT Kanpur, and Ph.D programmes in Design at some Institutes. CEED is conducted by Indian Institute of Technology Bombay (IIT Bombay). The objective of CEED is to assess the candidates' aptitude for design involving visual perception ability, drawing skills, logical reasoning, creativity and communication skills. **Qualifying in CEED alone does not guarantee admission to any of the above programmes. Admitting Institutes may conduct further tests and/or interviews for the final selection/admission in addition to the weightage given to the CEED score**. Admitting Institutes will also verify the eligibility, the category certificates and other documents along with the CEED score. There is no age limit to appear for CEED. Besides, a candidate can appear for CEED any number of times. **The CEED 2016 score is valid for a period of one year from the date of declaration of the results**.

1.1 CEED 2016

(i) CEED 2016 will be conducted on **Sunday, 6th December 2015, 10:00 -13:00 Hours**.

(ii) The language of the question paper is English.

(iii) The examination will consist of two parts, Part A and Part B. Candidates have to attempt questions from both the parts. Part A contains objective type questions (MCQ, MSQ and NAT) and Part B consists of design and hand drawing type questions.

(iv) Part A will be conducted from 10:00 to 11:00 Hrs followed by Part B from 11:00 to 13:00 Hrs.

(v) Answers to Part A have to be given as one of the choices in the computer itself. Answers to Part B have to be given in the answer book provided by the invigilator. These answer books will be collected for manual correction at the end of the examination.

(vi) Part A will be used as a screening test. If N is the total number of seats available in all the participating institutes, then approximately the top 10xN candidates will be shortlisted from Part A. Part B will be evaluated only for the candidates who are shortlisted from Part A. ONLY the scores from Part B will be used for preparing the list of qualified candidates (merit list) in CEED 2016.

(vii) After the declaration of the results on 15th January 2016, CEED 2016 score cards will be available for downloading to all the qualified candidates from January 22, 2016 onwards. Hard copy of the CEED score cards will NOT be available and hence will not be sent to the qualified candidates.

1.2 Important dates

Application submission	: **10th – 31stAugust 2015**
Availability of Admit cards for downloading	: **7thNovember – 5thDecember 2015**
Date of Examination	: **6thDecember 2015**
Announcement of Results	: **15thJanuary 2016**
Availability of score cards for downloading	: **22ndJanuary 2016**

1.3 Examination Cities/Towns

Ahmedabad, Bengaluru, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Hyderabad, Kanpur, Kolkata, Mumbai, Nagpur, Pune and Thiruvananthapuram.

- **CEED 2016 committee reserves the right to add and/or drop any examination city/town at its discretion.**

- After the submission of the application, requests for the change of examination city will be accepted only until October 26, 2015 with a fee of Rs. 500 to be paid in the form of a demand draft in favor of '**Registrar, IIT Bombay**', payable at Mumbai. After this date, change in the examination centre or city/town is NOT possible.

1.4 Programmes

CEED qualified students are eligible for the following postgraduate programmes in various institutes with the specialization as mentioned:

Programme	Institute	Specialization
M.Des.	IISc Bangalore	Product Design and Engineering*
	IIT Bombay	Industrial Design, Visual Communication, Animation, Interaction Design, Mobility and Vehicle Design
	IIT Delhi	Industrial Design
	IIT Guwahati	Design
	IIT Hyderabad	Visual Design
	IIT Kanpur	Design*
Ph.D.	IISc Bangalore IIT Bombay IIT Hyderabad IIT Kanpur	Design

* For the M.Des. programmes at IISc Bangalore and IIT Kanpur, the GATE qualified candidates will also be considered. Details of these programmes may be obtained from the web sites of the respective institutes.