



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF MANAGEMENT SCIENCES**  
**Revised PROGRAMME OF EXAMINATIONS-2014-2015**

**MBA ( CM) IVth Semester**

**Venue: IMS**

**Time: 09 - 12 Noon**

Day & Date	MBA(CM)-IV
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Corporate Documentation and legal complianc - II
June 03 2015 Wednesday	Corporate governance & CSR
June 05 2015 Friday	Taxation Law and Planning
June 08, 2015 Monday	Corporate Restructuring

**MBA ( FC) IVth Semester**

**Venue: IMS**

**Time: 09 - 12 Noon**

Day & Date	MBA(FC)-IV
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Management Control System
June 03 2015 Wednesday	International Financial Management
June 05 2015 Friday	Management of Financial Institutions
June 08, 2015 Monday	Merchant Banking & Financial Services
June 10, 2015 Wednesday	Financial Derivatives
June 19, 2015 Friday	International Accounting

**NOTE:** 1. No Assurance is given for the order of question papers.  
2. Examinees are advised to see the University website. [www.lkouniv.ac.in](http://www.lkouniv.ac.in)

Sd/-  
(Prof. Arvind Mohan)  
O.S.D. IMS  
University of Lucknow  
No.LU/COE/Ex-

- Copy forwarded to following for information and necessary action:-
1. Sectary to V.C. for kind perusal of Hon'ble Vice Chancellor.
  2. Dean, Commerce.
  3. O.S.D. IMS.
  4. Incharge, website for display on University website.
  5. Director, IPPR.
  6. Programmer, DTP.
  7. DR/AR, Exam.
  8. O.S. Exam/O.S. (Cash)/I/c Secrecy /I/c Store.
  9. Controller of Examination office.

(S. K. Shukla)  
Controller of Examination  
University of Lucknow, Lucknow  
Dated: 21-05-2015

(S. K. Shukla)  
Controller of Examination



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF MANAGEMENT SCIENCES**  
**Revised PROGRAMME OF EXAMINATIONS-2014-2015**

**MBA ( HR & IR) IVth Semester**

Venue: IMS

Time: 09 - 12 Noon

Day & Date	MBA(HR & IR)-IV
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Managerial Counselling
June 03 2015 Wednesday	Performance Management
June 05 2015 Friday	Leadership, Conflict Resolution and Team Building
June 08, 2015 Monday	HRD & Training

**MBA ( IB) IVth Semester**

Venue: IMS

Time: 09 - 12 Noon

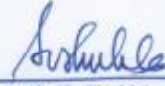
Day & Date	MBA(IB)-IV
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Cross Cultural Management
June 03 2015 Wednesday	International Business Strategies
June 05 2015 Friday	Global Outsourcing & Management
June 08, 2015 Monday	Management of Multi - National Companies

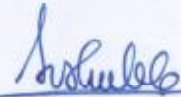
**NOTE:** 1. No Assurance is given for the order of question papers.  
2. Examinees are advised to see the University website. [www.lkouniv.ac.in](http://www.lkouniv.ac.in)

Sd/-  
(Prof. Arvind Mohan)  
O.S.D. IMS  
University of Lucknow  
No.LU/COE/Ex-

Copy forwarded to following for information and necessary action:-

1. Sectary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Dean, Commerce.
3. O.S.D. IMS.
4. Incharge, website for display on University website.
5. Director, IPPR.
6. Programmer, DTP.
7. DR/AR. Exam.
8. O.S. Exam/O.S. (Cash)/l/c Secrecy /l/c Store.
9. Controller of Examination office.

  
(S. K. Shukla)  
Controller of Examination  
University of Lucknow, Lucknow  
Dated: 21-05-2015

  
(S. K. Shukla)  
Controller of Examination



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF MANAGEMENT SCIENCES**  
**Revised PROGRAMME OF EXAMINATIONS-2014-2015**

**MBA ( MKTG) IVth Semester**

**Venue: IMS**

**Time: 09 - 12 Noon**

Day & Date	MBA(MKTG)-IV
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Event Marketing & Management
June 03 2015 Wednesday	International Marketing
June 05 2015 Friday	Brand Management
June 08, 2015 Monday	E - Marketing
June 10, 2015 Wednesday	Consumer Protection

**MBA ( MS) IVth Semester (Financial Engineering)**

**Venue: IMS**

**Time: 09 - 12 Noon**

Day & Date	MBA(MS)-IV (Financial Engineering)
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Management of Financial Institutions
June 03 2015 Wednesday	Applied Financial Engineering
June 05 2015 Friday	Tax Planning & Management
June 08, 2015 Monday	Project Appraisal & Management

**NOTE:** 1. No Assurance is given for the order of question papers.  
2. Examinees are advised to see the University website. [www.lkouniv.ac.in](http://www.lkouniv.ac.in)

Sd/-  
(Prof. Arvind Mohan)  
O.S.D. IMS  
University of Lucknow  
No.LU/COE/Ex-

- Copy forwarded to following for information and necessary action:-
1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
  2. Dean, Commerce.
  3. O.S.D. IMS.
  4. Incharge, website for display on University website.
  5. Director, IPPR.
  6. Programmer, DTP.
  7. DR/AR. Exam.
  8. O.S. Exam/O.S. (Cash)/I/c Secrecy /I/c Store.
  9. Controller of Examination office.

(S. K. Shukla)  
Controller of Examination  
University of Lucknow, Lucknow  
Dated: 21-05-2015

(S. K. Shukla)  
Controller of Examination



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF MANAGEMENT SCIENCES**  
**Revised PROGRAMME OF EXAMINATIONS-2014-2015**

**MBA ( MS) IVth Semester (Market Decisional Science)**

Venue: IMS

Time: 09 - 12 Noon

Day & Date	MBA(MS)-IV (Market Decisional Science)
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Information Security & Cyber Law
June 03 2015 Wednesday	Decision Support System
June 05 2015 Friday	System Analysis & Design
June 08, 2015 Monday	Relational Database Management System

**MBA ( RM) IVth Semester**

Venue: IMS

Time: 09 - 12 Noon


Day & Date	MBA(RM)-IV
May 26, 2015 Tuesday	Strategic Management - II
May 28, 2015 Thursday	Org. Effectiveness & Change
May 30, 2015 Saturday	Store Design & Visual Merchandising
June 03 2015 Wednesday	Retail Verticals
June 05 2015 Friday	Safety & Security Management in Retail
June 08, 2015 Monday	Customer Relationship Management
June 10, 2015 Wednesday	Consumer Protection

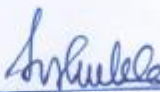
**NOTE:** 1. No Assurance is given for the order of question papers.  
2. Examinees are advised to see the University website. [www.lkouniv.ac.in](http://www.lkouniv.ac.in)

Sd/-  
(Prof. Arvind Mohan)  
O.S.D. IMS  
University of Lucknow  
No.LU/COE/Ex-

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Dean, Commerce.
3. O.S.D. IMS.
4. Incharge, website for display on University website.
5. Director, IPPR.
6. Programmer, DTP.
7. DR/AR. Exam.
8. O.S. Exam/O.S. (Cash)/I/c Secrecy /I/c Store.
9. Controller of Examination office.

  
(S. K. Shukla)  
Controller of Examination  
University of Lucknow, Lucknow  
Dated: 21-05-2015

  
(S. K. Shukla)  
Controller of Examination