

(Exam. Code: 0826)

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for **Post Graduate Diploma in Mass Communication** (PGDMC)  
**2<sup>ND</sup> SEMESTER** (Regular) Examination to be held in **May-2016**

**(THEORY EXAMINATIONS)**

TIME OF EXAMINATION: **9.00 a.m. to 12.15 p.m.**

*(The candidates must be on their seats at 9.00 a.m. sharp as per date-sheet below. The answer-books with Optical Mark Reader (OMR) front covers will be distributed at 9.00 a.m. 15 minutes time in the beginning of each paper is budgeted for filling up the OMR Sheets properly under the instructions and supervision of invigilators. The question paper will be distributed at 9.15 a.m. sharp and the examination will continue till 12.15 p.m.)*

DATE & DAY	PAPER/SUBJECT/CODE NO.
<b><u>MAY, 2016</u></b>	
14 <sup>th</sup> , Saturday	<b>PGDMC-106:</b> Introduction to Mass Communication (6223)
17 <sup>th</sup> , Tuesday	<b>PDGMC-107:</b> Print Media (6224)
20 <sup>th</sup> , Friday	<b>PGDMC-108:</b> Electronic Media (6225)
23 <sup>th</sup> , Monday	<b>PGDMC-109:</b> Advertising & Public Relations (6226)

**NOTE:** THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

<b>CENTRE OF EXAMINATION:</b>		
1)	<b>Chandigarh-5 (Girls):</b>	<i>Post-graduate Govt. College for Girls, Block-II, Sector-42</i>
2)	<b>Chandigarh-8 (Girls):</b>	<i>M.C.M.D.A.V. College for Women, Block-I, Sector-36</i>
3)	<b>Chandigarh-23:</b>	<i>D.A.V. College, Block-I, Sector-10</i>
4)	<b>Chandigarh-28:</b>	<i>G.G.D.S.D. College, Block-I, Sector-32</i>
5)	<b>Hoshiarpur-3:</b>	<i>D.A.V. College, Block-I</i>
6)	<b>Ludhiana-9 (Girls):</b>	<i>Guru Nanak Khalsa College for Women, Model Town, Block-I</i>
7)	<b>Ludhiana-15 (Girls):</b>	<i>Guru Nanak Girls College, Model Town, Block-I</i>
8)	<b>Ludhiana-21:</b>	<i>Arya College Block-III</i>

**Chandigarh:** 160014  
**Dated:** 04.05.2016

**Prof. Parvinder Singh**  
**Controller of Examinations**