

ACHARYA NAGARJUNA UNIVERSITY :: NAGARJUNA NAGAR - 522 510, A.P., INDIA
BBM(Hons.) Degree Examinations, MARCH/APRIL, 2018
TIME-TABLE

AT THE END OF FIRST YEAR

TIME: 2.00 PM to 5.00 PM

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
MONDAY 12-03-2018	BBM(Hons.)	ENGLISH	GENERAL ENGLISH (2 Hrs.) (Y3, Y4, Y5, BATCH STUDENTS ONLY)	1101MC(B)	ENG1GB	50
	BBM(Hons.)	ENGLISH	GENERAL ENGLISH & COMMUNICATIVE SKILLS (3Hrs.) (W.E.F Y6 Batch Onwards)	1101MC(R)	ENG1GC	80
TUESDAY 13-03-2018	BBM(Hons.)	TELUGU	POETRY, NOVEL AND GRAMMAR	1103MC	TEL1GB	100
	BBM(Hons.)	HINDI	GENERAL HINDI	1104MC	HIN1GB	100
	BBM(Hons.)	SANSKRIT	POETRY, PROSE AND GRAMMAR	1105MC	SAN1GB	100
	BBM(Hons.)	TAMIL	GENERAL TAMIL	1106	TAM1G	100
	BBM(Hons.)	URDU	PROSE AND POETRY	1107	URD1G	100
	BBM(Hons.)	MALAYALAM	GENERAL MALAYALAM	1108	MAL1G	100
WEDNESDAY 14-03-2018	BBM(Hons.)	Compulsory Paper	CONTEMPORARY INDIA: ECONOMY, POLITY AND SOCIETY	1140	CIM1G	100

PART - II

TIME 2 1/2 hrs

THURSDAY 15 -03-2018	BBM(Hons.) PAPER - I	ECONOMICS FOR MANAGERS		1451	BBM151	70
FRIDAY 16-03-2018	BBM(Hons.) PAPER - II	QUANTITATIVE METHODS FOR BUSINESS DECISIONS		1452	BBM152	70
SATURDAY 17-03-2018	BBM(Hons.) PAPER - III	FINANCIAL ACCOUNTING		1453	BBM153	70
MONDAY 19 -03-2018	BBM(Hons.) PAPER - IV	PRINCIPLES OF MANAGEMENT		1454	BBM154	70
TUESDAY 20 -03-2018	BBM(Hons.) PAPER - V	BUSINESS ENVIRONMENT		1455	BBM155	70

Note: First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English Paper Code No.1101MC(R) / 2101 MC(R).

AT THE END OF SECOND YEAR

TIME: 2.00 PM to 5.00 PM

Day Date	& Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
PART - I						
FRIDAY 23-03-2018	BBM(Hons.)	ENGLISH	ENGLISH with Communication Skills	2101MC	ENG2GB	100
	BBM(Hons.)	ENGLISH	GENERAL ENGLISH W.E.F. 2012/13	2101MC(R)	ENG2GC	80
SATURDAY 24-03-2018	BBM(Hons.)	TELUGU	POETRY, NOVEL AND GRAMMAR	2103MC	TEL2GB	100
	BBM(Hons.)	HINDI	GENERAL HINDI	2104MC	HIN2GB	100
	BBM(Hons.)	SANSKRIT	POETRY, PROSE AND GRAMMAR	2105MC	SAN2GB	100
	BBM(Hons.)	TAMIL	GENERAL TAMIL	2106	TAM2G	100
	BBM(Hons.)	URDU	PROSE AND POETRY	2107	URD2G	100
	BBM(Hons.)	MALAYALAM	GENERAL MALAYALAM	2108	MAL2G	100
MONDAY 26-03-2018	BBM(Hons.)	Compulsory Paper	ENVIRONMENTAL STDIES	2140	ENV2	100
TUESDAY 27-03-2018	BBM(Hons.)	Compulsory Paper	OFFICE AUTOMATION TOOLS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	2136	OAT2G	100
PART - II						
TIME 2 1/2 HOURS						
WEDNESDAY 28-03-2018	BBM(Hons.) PAPER - I	ORGANIZATIONAL BEHAVIOUR		2451	BBM251	70
THURSDAY 29-03-2018	BBM(Hons.) PAPER - II	FINANCIAL MANAGEMENT		2452	BBM252	70
SATURDAY 31-03-2018	BBM(Hons.) PAPER - III	PRODUCTION & OPERATIONS MANAGEMENT		2453	BBM253	70
MONDAY 04-2018	02- BBM(Hons.) PAPER - IV	HUMAN RESOURCE MANAGEMENT		2454	BBM254	70
TUESDAY 03-04-2018	BBM(Hons.) PAPER - V	MARKETING MANAGEMENT		2455	BBM255	70

Note : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English Paper Code No. 1101 MC (R) /2101MC (R)

AT THE END OF Third YEAR

2 1/2 HOU TIME: 9.00 AM to 11.30 AM

Day Date	& Course	Subject	Paper Title	Question paper Code	Computer paper Code	Max. Marks
PART - I						
MONDAY 12-03-2018	BBM (Hons) PAPER - I		SCIENCE TECHNOLOGY DEVELOPMENT	3136	STD3	100
PART - II						
TUESDAY 13-03-2018	BBM (Hons) PAPER - II		BUSINESS LAWS	3451	BBM351	70
WEDNESDAY 14-03-2018	BBM (Hons) PAPER - III		BUSINESS RESEARCH METHODOLOGY	3452	BBM352	70
THURSDAY 15-03-2018	BBM (Hons) PAPER - IV		ENTREPRENEUSHIP	3453	BBM353	70
FRIDAY 16-03-2018	BBM (Hons) PAPER - V		COST AND MENAGEMENT ACCOUNTING	3454	BBM354	70
SATURDAY 17-03-2018	BBM (Hons) PAPER - VI		BUSINESS COMMUNICATION	3455	BBM355	70
MONDAY 19-03-2018	BBM (Hons) PAPER - VII		IT FOR MANAGERS	3456	BBM356	70

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AT THE END OF FIRST YEAR

TIME: 2.00 PM to 5.00 PM

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
MONDAY 12 -03-2018	BBM	ENGLISH	GENERAL ENGLISH (2 Hrs.)	1101MC(B)	ENG1GB	50
	BBM	ENGLISH	GENERAL ENGLISH & COMMUNICATION SKILLS (3 Hrs.) (wef Y6 BATCH ONWARDS)	1101MC(R)	ENG1GC	80
TUESDAY 13 -03-2018	BBM	TELUGU	POETRY, NOVEL AND GRAMMAR	1103MC	TEL1GB	100
	BBM	HINDI	GENERAL HINDI	1104MC	HIN1GB	100
	BBM	SANSKRIT	POETRY, PROSE AND GRAMMAR	1105MC	SAN1GB	100
	BBM	TAMIL	GENERAL TAMIL	1106	TAM1G	100
	BBM	URDU	PROSE AND POETRY	1107	URD1G	100
	BBM	MALAYALAM	GENERAL MALAYALAM	1108	MAL1G	100
WEDNESDAY 14-03-2018	BBM	Compulsory Paper	CONTEMPORARY INDIA: ECONOMY, POLITY AND SOCIETY	1140	CIM1G	100
	BBM	Compulsory Paper	INDIAN HERITAGE AND CULTURE (1 and 1/2 Hrs.)	1109	ICS1	50
THURSDAY 15-03-2018	BBM	Compulsory Paper	INTRODUCTION TO COMPUTERS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	1136	ICM1G	100
<u>PART - II</u>						
FRIDAY 16 -03-2018	B.B.M.	PAPER - I	MICRO ECONOMICS	1401CC	BBM11	100
	BBM	PAPER - I	FINANCIAL ACCOUNTING	1401MC	BBM11B	70
SATURDAY 17-03-2018	B.B.M.	PAPER - II	BUSINESS MATHEMATICS	1402CC	BBM12	100
	B.B.M.	PAPER - II	BUSINESS ECONOMICS	1402MC	BBM12B	70
MONDAY 19-03-2018	B.B.M.	PAPER - III	FINANCIAL ACCOUNTING	1403CC	BBM13	100
	B.B.M.	PAPER - III	BUSINESS ENVIRONMENT	1403MC	BBM13B	70
TUESDAY 20-03-2018	B.B.M.	PAPER - IV	PRINCIPLES OF MANAGEMENT	1404CC	BBM14	100
	B.B.M.	PAPER - IV	ENTREPRENEURSHIP	1404MC	BBM14B	70
WEDNESDAY 21-03-2018	B.B.M.	PAPER - V	BEHAVIOURAL SCIENCE	1405CC	BBM15	100
	B.B.M.	PAPER - V	PRINCIPLES OF MANAGEMENT	1405MC	BBM15B	70

NOTE : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, theory English paper code 1101 MC(R) / 2101 MC (R).

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
FRIDAY 23 -03-2018	BBM	ENGLISH	GENERAL ENGLISH (W.E.F. 2009-10) (2 Hrs.)	2101MC	ENG2GB	50
	BBM	ENGLISH	GENERAL ENGLISH (w.e.f. Y6 Batch onwards)	2101MC(R)	ENG2GC	80
SATURDAY 24-03-2018	BBM	TELUGU	POETRY,PROSE,DRAMA, CHANDASS,ALANKARAS (2009-10)	2103MC	TEL2GB	100
	BBM	HINDI	KAVYA DEEP (W.E.F. 2009-10)	2104MC	HIN2GB	100
	BBM	SANSKRIT	DRAMA,UPANISHAD,PROSE, H.O.L, ALANKARAS..(2009-10)	2105MC	SAN2GB	100
	BBM	TAMIL	GENERAL TAMIL	2106	TAM2G	100
	BBM	URDU	POETRY, PROSE AND TRANSLATION	2107	URD2G	100
	BBM	MALAYALAM	POETRY AND GRAMMAR	2108	MAL2G	100
MONDAY 26 -03-2018	BBM	Compulsory Paper	ENVIRONMENTAL STUDIES (W.E.F. 2007-08)	2140	ENV2	100
TUESDAY 27 -03-2018	BBM	Compulsory Paper	OFFICE AUTOMATION TOOLS (Applicable to the students, who have no Computer Science, Computer Application, etc., papers in Part-II of their course)	2136	OAT2G	100
<u>PART - II</u>						
Time : CC PAPER - 3 HOUR, MC PAPER 2 1/2 HOUR						
WEDNESDAY 28 -03-2018	B.B.M.		ORGANIZATIONAL BEHAVIOUR	2401 MC	BBM21B	70
THURSDAY 29 -03-2018	B.B.M.		MACRO ECONOMICS	2401CC	BBM21	100
	B.B.M.		QUANTITATIVE TECHNIQUES	2402 MC	BBM22B	70
	B.B.M.		BUSINESS STATISTICS	2402CC	BBM22	100
SATURDAY 31 -03-2018	B.B.M.		BUSINESS FINANCE	2403 MC	BBM23B	70
	B.B.M.		BASIC BUSINESS FINANCE	2403 CC	BBM23	100
MONDAY 02-04-2018	B.B.M.		MARKETING MANAGEMENT	2404 MC	BBM24B	70
	B.B.M.		FUNDAMENTALS OF MARKETING	2404CC	BBM24	100
TUESDAY 03 -04-2018	B.B.M.		HUMAN RESOURCE MANAGEMENT	2405 MC	BBM25B	70
	B.B.M.		PRINCIPLES OF PERSONNEL MANAGEMENT	2405CC	BBM25	100

Note : First & Second Year left over students of CBT English Practicals should appear for 80 Marks, Theory English paper Code No. 1101MC(R) / 2101(MC(R))

Day & Date	Course	Subject	Paper Title	Question Paper Code	Computer Paper Code	Max. Marks
<u>PART - I</u>						
MONDAY 12-03-2018	BBM	Compulsory Paper	SCIENCE , TECHNOLOGY & DEVELOPMENT	3136	STD3	100
<u>PART - II</u>						
TUESDAY 13 -03-2018	B.B.M.	BUSINESS DATA PROCESSING		3401	BBM31	100
		E COMMERCE		3401MC	BBM31B	70
WEDNESDAY 14 -03-2018	B.B.M.	BUSINESS COMMUNICATIONS		3402	BBM32	100
		BUSINESS COMMUNICATIONS		3402MC	BBM32B	70
THURSDAY 15-03-2018	B.B.M.	BUSINESS LAW		3403	BBM33	100
		BUSINESS LAW		3403MC	BBM33B	70
FRIDAY -03-2018	16 B.B.M.	COST AND MANAGEMENT ACCOUNTING		3404	BBM34	100
		Advanced Financial Accounting		3404MC	BBM34B	70
SATURDAY 17 -03-2018	B.B.M.	ENTREPRENEURSHIP		3405	BBM35	100
		ADVERTISING MANAGEMENT , Marketing Management & Specialization		3405 MC	BBM35B	70
MONDAY 19-03-2018	B.B.M.	SALES MANAGEMENT		3406SM	BBM3SM	100
	B.B.M.	MANAGEMENT AND INFORMATOIN SYSTEMS		3406MI	BBM3MI	100
		INTERNATIONAL MARKETING		3406MC	BBM36B	70
	B.B.M.	PROMOTION AND DISTRIBUTION		3407PD	BBM3PD	100
	B.B.M.	SYSTEMS ANALYSIS AND DESIGN		3407SA	BBM3SA	100
	B.B.M.	SERVICES MARKETING		3407MC	BBM37B	70

(BY ORDER)

ADDL. CONTROLLER OF EXAMINATIONS

Nagarjuna Nagar

Date: -01 -2018