



KANNUR UNIVERSITY
EXAMINATION BRANCH

Ref No. EGI.2/MBA/TT/04-05 Vol (II)

Thavakkara, Civil Station P O,

Dated: 05.01.2017

TIMETABLE FOR III SEMESTER MBA
(SUPPLEMENTARY) DEGREE EXAMS, JANUARY 2016

Time : 9.30 AM to 12.30 PM

Day & Date	Paper/Subject
18.01.2017 Wednesday	Paper 15 – Indian Business Environment
20.01.2017 Friday	Paper 16 – Indian Management Ethos & Practice
23.01.2017 Monday	Paper 17 – Management Information System
25.01.2017 Wednesday	<u>Optional (Marketing)</u>
	1. Consumer Behaviour
	2. Advertising Management
	3. Marketing Research
27.01.2017 Friday	<u>Optional (Finance)</u>
	1. Money & Capital Market
	2. Indian Financial Systems & Services
	3. Working Capital Management
	4. Cost System & Control
30.01.2017 Monday	<u>Optional (HRM)</u>
	1. Recruitment, Selection & Placement
	2. Human Resource Planning & Development
01.02.2017 Wednesday	<u>Optional (IT)</u>
	Database Management in Business
	<u>Optional (HRM)</u>
	Management Training and Development
03.02.2017 Friday	<u>Optional (Marketing)</u>
	1. Services Marketing
	2. International Marketing
	3. Sales and Distribution Management
	4. Product and Brand Management
06.02.2017 Monday	<u>Optional (Finance)</u>
	Security Analysis & Investment Management
08.02.2017 Wednesday	<u>Optional (HRM)</u>
	1. Wage Salary Administration
	2. Organization Development
	<u>Optional (IT)</u>
	Software Project Management
10.02.2017 Friday	<u>Optional (Finance)</u>
	Portfolio Management
	<u>Optional (Marketing)</u>
	Industrial Marketing
13.02.2017 Monday	<u>Optional (HRM)</u>
	Management of Industrial Relations

Sd/-
JOINT REGISTRAR (FOR)
CONTROLLER OF EXAMINATIONS